

EDUCISE RESOURCES INC.
P.O. BOX 1480
MASSAPEQUA, NY 11758
516-659-6106
www.educise.com

Dear Fellow Health Professionals,

How do you stay on the cutting edge? Educise Resources Inc. is the cost-effective solution for staff development, and you may profit from the experience! Bring a course right to your clinic! Select a specific course to meet your goals. Your staff receives quality education at a fraction of the cost of sending individuals to outside seminars. On-site seminars attract great staff and also help with staff retention. You benefit by having outside registrations pay for your staff!

Many states are making continuing education a *requirement* for licensure of health professionals. Insure your credentials with quality continuing education. Educise Resources Inc. offers a variety of outstanding hands-on courses in manual therapies, orthopedic rehabilitation, and healthy lifestyles. Educise Resources Inc. is an approved provider of continuing education for the New York State Society for Continuing Education in Physical Therapy Inc., (NYSCEPT), the Board of Certification for Certified Athletic Trainers, (BOC) and by the National Certification Board for Therapeutic Massage and Bodywork, (NCBTMB). A sponsor may also submit the course outline and objectives to their respective accreditation agency.

You select the course topic and date, provide the facility, equipment, refreshments, and marketing. Educise will provide an excellent presentation, course materials, CEUs (where applicable), and course certificates. Depending on your location, Educise Resources Inc. can design a program to match your facility size for a standard daily honorarium and speaker's expenses. Please review our sample Speaker Agreement and course list on our website, www.educise.com.

Contact us to discuss your options for sponsoring a quality educational course. I am certain our expertise in education, orthopedic rehabilitation and manual therapy will be an asset to your center. We appreciate the opportunity to be of service to you.

Yours truly,

Dr. Theresa A. Schmidt, DPT,MS,OCS,LMT,CEAS,
President, Educise Resources Inc.

EDUCISE- EDUCATE THE BODY- EXERCISE THE MIND!

PROFESSIONAL CONTINUING EDUCATION
EDUCISE RESOURCES INC. COURSE LIST

Course outlines are available on our website: www.educise.com

- Myofascial Release Level 1: State of the Art Soft Tissue Mobilization
- Myofascial Release with Craniosacral Therapy (No prerequisites needed)
- Integrated Neuromuscular Re-Education: Muscle Energy and Positional Release
- Craniosacral Therapy 1
- Muscle Energy for the Lumbar Spine, Pelvis and Sacroiliac Joint
- Orthopedic Manual Therapy for the Back (Examination and Interventions)
- Orthopedic Manual Therapy for the Neck
- Orthopedic Manual Therapy for the Shoulder
- Orthopedic Manual Therapy for the Knee
- Orthopedic Manual Therapy for the Hip
- Post-Rehab for Common Orthopedic Conditions

Courses may be designed to meet the goals of your program! Let us design a unique program for you! Ask us for details!

Continuing education courses emphasize clinical application, using a PowerPoint presentation, overhead or slide format and extensive hands-on practice. Course handouts are provided for all seminars. All courses may be tailored to fit time slots from lunch in-services to half-day, full day or weekend seminars. These courses are open to licensed health and medical professionals and students. **Many seminar are available on DVD!**

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FACULTY BIOGRAPHY

Theresa A. Schmidt, DPT,MS,OCS,LMT,CEAS,CHy,DD, is a Board-certified specialist in orthopedic physical therapy, a licensed massage therapist, personal trainer, certified ergonomic assessment specialist, and clinical hypnotherapist. Theresa is founder and President of Flex Physical Therapy in Long Island, NY. Dr. Schmidt has served over 10 years as faculty of Physical Therapy at Touro College of Health Professions. She has served as Director of the Physical Therapist Assistant Program, and adjunct professor at CUNY Queens College and Nassau Community Colleges. She founded Educise Resources Inc., a professional continuing education and health enhancement company. She lectures extensively on orthopedic rehabilitation, fitness and alternative medicine, for both professional and public education. Dr. Schmidt teaches manual therapies including myofascial release, craniosacral therapy, positional release/counterstrain, joint mobilization, muscle energy and precision exercise. She has presented internationally for numerous organizations, including: APTA, AMTA/NY, NYSSMMT, IDEA, ACE, New Center for Wholistic Health Education, Cross Country Education, the Council of Licensed Physiotherapists of NY and private hospitals and clinics. Dr. Schmidt graduated with Highest Honors from Long Island University's BS-MS Program in Physical Therapy in Brooklyn, NY. She received her Doctorate in Physical Therapy Program from University of New England.

Dr. Schmidt is available for both professional health consultations and educational presentations.

Facilities may sponsor a seminar at their own location! Visit our website to learn how to sponsor a course, and profit from the experience. Educise Resources Inc. is an approved provider of continuing education by the National Certification Board for Therapeutic Massage and Bodywork, NCBTMB, and the Board of Certification, Inc. for Certified Athletic Trainers (BOC). Some courses are approved by the New York State Society for Continuing Education, Inc. (NYSCEPT). You may apply for accreditation with your state board.

For more information, visit www.educise.com or call (516)659-6106.

ENGAGEMENT AGREEMENT
BETWEEN _____ AND EDUCISE RESOURCES INC.

This letter outlines the understanding and agreement between _____ (Client) and Educise Resources Inc. (Educise) regarding a presentation to be provided for Client by Educise. It is designed to be a communication tool clearly confirming time, date, title, etc., and defining responsibilities of both parties. Please let us know immediately if your understanding is different than the following.

Educise Resources Inc. will:

- Present a program entitled _____ for Client.
- Customize the program as needed, to fit the needs of this group.
- Provide the materials for the participants' use only. Materials are copyrighted, and unless specified in the materials or in writing, reproduction of any portion is prohibited.
- Abide by the professionalism and ethics guidelines set forth by the National Speakers Association at all times.
- Dr. Theresa A. Schmidt will personally conduct this session; if, because of physical incapacitation or an Act of God, she is unable to do so, Client will have the choice of having another presenter conduct the session or having Dr. Schmidt conduct another session with no cancellation fee. Educise in is no way liable for any expenses relating to this program in the event Dr. Schmidt is unable to appear.

Date and Time of Presentation

8am-4pm, unless otherwise requested.
Educise will be there approximately 1 hour before the program begins. Please make arrangements so we can get into the room to set up.

Location of Presentation

(Company, hotel, convention center)	Street	City	State	Zip
Contact person on site	Home phone	Cell phone	Work phone	

Equipment Preferences

- 1 flipchart with markers
- LCD projector for use with laptop computer (We can supply for a fee of \$100)
- Slide projector and carousel (We can supply for a fee of \$100)
- Freestanding screen or fixed screen, minimum 6' high, located in front center of room
- Wireless lapel mic and sound system
- A-V cart or 4' square table for the projector and computer
- Power strip with at least 4 outlets
- Extension cord
- 6' table near door for educational materials and display
- 6' demonstration table in front of room to one side, preferably a massage table or therapy treatment table, with 2 pillows and a blanket or other table cover
- 6' table outside room for registration, with 2 chairs and wastebasket
- 1' high riser if greater than 100 people

Room Set-up Preferences

- Classroom style set-up with 2 chairs per table on 6' x 2.5' or wider tables or preferably massage or therapy treatment tables. If space is limited, a maximum of 3 chairs per table, facing the screen
- Please set the room wide rather than deep
- See attached diagram

Client will make arrangements for the location of this program, and for advertising and informing the participants by confirmation. Please send Educise copies of any announcements to the participants regarding this program. Client may request brochure copies for marketing purposes.

Honorarium, Terms and Conditions

Honorarium: \$1400 for up to 20 participants

\$1700 for 21-40 participants (an assistant may be provided by Educise at additional fee)

\$2000 for 41-60 participants (2 or more assistants may be provided by Educise at additional fee)

Educise Resources Inc. will negotiate a fee with you for groups of 61 people or greater. In order to cover advance costs (e.g. airfare) from New York, NY (or wherever the speaker is traveling from) and assure the speaker is available for your program, a deposit in the amount of \$750 is required to hold your presentation date. No date will be held without a deposit. Should the location of the presentation require additional overnight accommodations, (i.e. if no transportation is available post-seminar to return the speaker home), sponsor is responsible to cover the accommodations and an additional day fee of \$300. The remainder of the honorarium, _____ is due at the conclusion of the presentation; please present it to Dr. Schmidt.

Educise Resources Inc. will provide workbooks at a cost of \$20 per person, including photographic images of the course material. If Client would like to provide reproductions of the course workbook instead, Educise will provide one copy for Client to reproduce for the participants with permission, at no charge. The fee for workbooks provided by Educise must be paid by the conclusion of the presentation. Fees subject to change, call to confirm.

Early Bird Payment Discount

If full honorarium and workbook fee is received by Educise Resources Inc. by 30 days prior to the seminar, deduct 5% of payment as Early Bird Payment Discount.

Expenses:

Shall include round-trip coach plus* airfare from New York (or wherever the speaker is traveling from) to your region; ground transportation; hotel (if not billed to Client's address); food and gratuities.

Balance of travel expenses will be billed after the event.

(*Coach plus airfare is the least expensive airfare available at the time of booking (usually Super Saver) plus the cost of upgrade stickers. This enables us to fly first class but only charge you a coach rate.) In order to save you money, when available and practical, we book the most cost and time effective flights. Often these flights have penalties if changed so if there is a cancellation or postponement on the part of the Client, Client is responsible for reimbursement of the nonrefundable part of the airfare, and any additional expenses incurred.

Overnight Accommodations

Shall be made by Educise or Client, and billed to Client at Client’s business address. Please reserve a nonsmoking double room, late arrivals guaranteed. Speaker will check in by the evening prior to the event. Reservations have been made for Dr. Theresa A. Schmidt and her assistant(s):

For: _____ at: _____
(Date/s) (Name of hotel, motel, etc.)

_____ _____
(Phone) (Street Address)

_____ _____
(Confirmation Number) (City, State, Zip)

If you do not wish to reserve the hotel, notify Educise and we will make our own accommodations and bill you for expenses. Your suggestion as to what hotels are located near your site is appreciated.

Contact:

Name, description and phone numbers of persons or taxi picking speaker up from the airport:

_____ _____
Name of person or taxi company Business Phone

_____ _____
Cell Phone Home Phone

Description: _____

If before or on the way to the event, an emergency should arise, Dr. Schmidt should contact the following person(s):

_____ _____ _____ _____
Name Cell Phone Business Phone Home Phone

_____ _____ _____ _____
Name Cell Phone Business Phone Home Phone

Cancellation/Postponement:

Once a date is set aside and a presentation confirmed, we often incur commitments of time and resources on your behalf, well in advance of the program date. Because a cancellation/postponement initiated by a Client causes losses, either through direct resource expenditure or because of turning down other business for this date, we have found it necessary to include the following cancellation clause, effective in all cases other than Acts of God (e.g. major disasters, severe weather, airline strike or cancellation, etc.) In addition to travel expenses incurred by Educise:

- 100% of fee if cancelled in less than 30 days before;
- 50% of fee if cancelled in 31 to 60 days before;
- 25% of fee if cancelled in 61 to 90 days before.

If cancellation/postponement is unavoidable, please verify the cancellation by telephone, followed by a written letter to Educise within 5 days. If we can sell the time, we will, of course, refund your fee, minus any out-of-pocket expenses we have incurred on your behalf.

Audio and Video Recording

We do not allow audio or video recording of the event. The fee quoted is based on the fact that there will be no audio or video recordings made of the presentation. An announcement will be made reminding the audience that no recording is permitted. Educise may record an event on video for the consideration of the audience, for projection onto the screen for all to see techniques taught.

Attendees may purchase a DVD or video of this or other available courses for a discounted rate of 10% on the day of the course, or Client may elect the following option:

Educise extends to Client the option to purchase reinforcement materials at special quantity pricing.

_____ Yes, we wish to exercise this option. Please provide the quantities listed.

- _____ DVD of Myofascial Release Level 1 Seminar (\$75)
- _____ DVD of Myofascial Release Level 2 Seminar (\$75)
- _____ DVD of Integrated Neuromuscular Re-Education (\$75)
- _____ Myofascial Release Level 1 Workbook (\$20.00)
- _____ Myofascial Release Level 2 with Craniosacral Therapy Workbook (\$20.00)
- _____ Integrated Neuromuscular Re-Education Workbook (\$20.00)
- _____ Textbook: Multidimensional Healing by Carrie Cameron (\$35)

_____ We regret we cannot exercise this option at this time. You may make reinforcement materials available for individual purchase at the time of your program.

Payment Method:

Please make check or money order payable to: **Educise Resources Inc.**

Sign and fax this page to our offices immediately. (516) 659-6106

_____ 1. Our deposit of \$750.00 and the remainder of \$_____ on the day of delivery of the presentation, plus workbook fee. Additional expenses will be paid upon receipt of final invoice*.

_____ 2. A check for the total amount \$_____ is enclosed (received by 30 days in advance of the presentation). If this is the option chosen, your organization is granted a 5% discount from the regular fee amount.

(*The additional expenses shall be billed to your organization upon completion of the presentation, payable within 14 days of receipt of the final invoice. This includes travel, hotel, ground transportation, meals, gratuities, copyrighted materials/workbooks, assistant fees, (\$300/day honorarium plus travel expenses for each assistant) etc. Receipts will be provided upon request.)

If there is anything in this agreement about which you have any questions or would like additional information, please **contact Dr. Theresa A. Schmidt at 516-659-6106** or email to Educise@yahoo.com. If everything is satisfactory, please sign one copy of the agreement and return it immediately BY MAIL. To hold the date(s), mail a hard copy with **deposit of \$750** payable to **Educise Resources Inc.**, P.O. Box 1480, Massapequa, NY 11758. It is an honor to be of service to you. We look forward to making this an outstanding event.

Cordially,

Dr. Theresa A. Schmidt, DPT,MS,OCS,LMT,CEAS,CHy,
President, Educise Resources Inc.

Agreed:

By: Theresa A. Schmidt
Title: President
Co.: Educise Resources Inc.
Date: _____

By: _____
Title: _____
Co.: _____
Date: _____

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ORDER FORM: Please PRINT clearly!

NAME	
ADDRESS	
CITY	
STATE	
ZIP+4	
PHONE	
EMAIL	
FAX	

ITEM	LIST PRICE	AMT	SUBTOTAL
DVD: MYOFASCIAL RELEASE LEVEL 1 seminar	\$75, \$50 IN CLASS		
DVD: MFR2 & CRANIOSACRAL THERAPY seminar	\$75, \$50 IN CLASS		
DVD: INTEGRATED NEUROMUSCULAR RE-ED	\$75, \$50 IN CLASS		
SEMINAR MANUAL: MFR1 OR MFR2 OR INMR	EACH \$25		
ORTHO MANUAL THERAPY LUMBAR MANUAL	EACH \$75		
TEXT: MULTIDIMENSIONAL HEALING by Carrie Cameron, fully illustrated!	\$35		
MANUAL MUSCLE TESTER DYNAMOMETER Optional data transfer module	\$850 IN CLASS \$300 additional		
SHIPPING & HANDLING per DVD/BOOK:	\$10		
SHIPPING FOR MMT: \$30			
TAX NY ONLY (8.625%)			
TOTAL			

Payment type: circle: Check MasterCard/Visa/Amex/Discover/MO Cash

Name on credit card _____

Credit card # _____ Expiration date _____

Security code _____ **REQUIRED: YOUR Billing zip code** _____

I consent to have my credit card billed to the amount above.

Cardholder signature _____ **Date** _____

Prices and availability subject to change without notice and while supplies last. Products are shipped by common carrier unless other arrangements are made on advance, at cost. Damage or service claims must be reported directly to the carrier. All sales are final. Educise assumes no responsibility for the use or misuse of any product or service by individuals or businesses. No medical/health claims are implied or warranted by the use of any product.

It is advised that you seek medical care from your physician if you have a health or medical problem.

EDUCISE- EDUCATE THE BODY- EXERCISE THE MIND!
THANK YOU FOR YOUR ORDER! RECEIPT- TEAR OFF BELOW

Educise Resources Inc. P.O. Box 1480 Massapequa, NY 11758 516-659-6106
www.educise.com

Receipt for purchase of Educational Products: Print or Audiovisual Media/measuring device

NOTE: CREDIT CARDS ARE BILLED IN THE NAME "FLEX PHYSICAL THERAPY"

Total _____

Date _____

Theresa A. Schmidt, Educise Resources Inc.